



transforming healthcare; pursuing perfection

## **Rona Consulting Group (RCG) creates governing board, appoints leadership team**

Mercer Island, WA—May 18, 2016—Since 2007, RCG has supported the transformation of public and private healthcare delivery systems through learning and applying the Toyota Management System (lean) to create safer, more accessible and affordable healthcare for patients.

As part of the growth and development of the company, we are pleased to announce a restructuring of RCG to include the creation of a governing board and leadership team.

The board is comprised of the founding partners, Patti Crome, Tom Jackson and Mike Rona, who will remain focused on the strategic direction of the company. Their new role also affords them more time to focus on thought leadership in the industry while remaining engaged with our key clients.

On May 6, the board appointed a leadership team comprised of seasoned lean healthcare executives who are responsible for managing the day-to-day operations of the company. The leadership team includes:

Dr. Sam Carlson - Chief Medical Officer  
Marnee Iseman - VP Strategy and Business Development  
Dahlia Mak - VP Practice Groups and Product Development  
Steve Mattson - VP Operations and Finance  
Craig Veracruz - Chief Executive Officer

For more information about RCG, including team profiles, please visit [www.ronaconsulting.com](http://www.ronaconsulting.com).

Based in Seattle, Washington, USA, RCG maintains offices in Boston, Houston, Los Angeles, Minneapolis, New York, Oakland, Phoenix, Portland, Raleigh, San Diego, San Francisco and Seattle.

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