

transforming healthcare; pursuing perfection

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FOR IMMEDIATE RELEASE

**Thomas L. Jackson to talk about Lean Healthcare ROI  
at *Embedding Lean Convening***

Mercer Island, WA — May 29, 2013 — Rona Consulting Group is pleased to announce that founding partner, Dr. Thomas L. Jackson will talk to Embedding Lean grantees and other public hospitals on June 11, 2013 in Oakland, California. He will address moving forward with Lean in his session ***Calculating ROI on Lean Healthcare: How to Monetize Lead Time Reduction and Cost of Poor Quality in Terms that will Dazzle Your CFO.***

Currently a partner at Rona Consulting Group, **Tom Jackson** has more than 21 years of experience in consulting for global companies in a very wide variety of manufacturing and service industries that implement the Toyota Management System. He designed major lean certification programs for Ford, Whirlpool, Emerson, adidas, Air Products and Chemicals, and the Ohio State University. Tom's book, *Hoshin Kanri for the Lean Enterprise*, was honored with a Shingo Prize for Excellence in Research. Tom is the Editor of the Lean Tools for Healthcare Series from Productivity Press.

**Rona Consulting Group** is a Lean consultancy serving the healthcare industry. Rona Consulting Group develops transformational leaders who are capable of educating and coaching their managers, clinicians, and support staff to become a Lean healthcare organization. Rona Consulting Group is committed to helping healthcare organizations and purchasers of healthcare achieve the highest quality through zero defects, increased patient satisfaction, empowerment of staff, and improvement in financial performance through the application of the Toyota Management System.

**The California Health Care Safety Net Institute (SNI)** promotes innovation and transformation among California's public hospitals and health systems, accelerating and supporting best practices in health care delivery.

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