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CONTACT

Heidi Gehris-Butenschoen

Rona Consulting Group

503.702.7574

[contact@ronaconsulting.com](mailto:contact@ronaconsulting.com)

FOR IMMEDIATE RELEASE

**Thomas L. Jackson to Lead Performance Improvement Workshop at UC Berkeley**

Mercer Island, WA — May 24, 2013 — Rona Consulting Group is pleased to announce that founding partner, Dr. Thomas L. Jackson will lead a performance improvement workshop: **A Public Health Application of the 'A3' Lean Management Principles** as part of UC Berkeley School of Public Health's Innovative Leaders Speaker Series.

In this interactive workshop, open to the public and all industries, teams will explore the A3 Lean tool and how it can play a pivotal role in addressing the pressing problems of high cost and poor quality.

The A3 is a large-format, one-page report that summarizes an agreement between a manager and his or her superior to improve a value stream or process to meet organizational objectives. The effectiveness of A3 thinking in healthcare has been demonstrated in several benchmark implementations, including Park Nicollet Health Services in Minnesota and Thedacare in Wisconsin.

The workshop takes place Thursday, June 6, 2013 at the UC Berkeley Alumni House in Berkeley, California. For information, please visit: <http://chl.berkeley.edu/events/2013-innovative-leaders/tom-jackson>.

Currently a partner at Rona Consulting Group, **Tom Jackson** has more than 21 years of experience in consulting for global companies in a very wide variety of manufacturing and service industries that implement the Toyota Management System. He designed major lean certification programs for Ford, Whirlpool, Emerson, adidas, Air Products and Chemicals, and the Ohio State University. Tom's book, *Hoshin Kanri for the Lean Enterprise*, was honored with a Shingo Prize for Excellence in Research. Tom is the Editor of the Lean Tools for Healthcare Series from Productivity Press.

**Rona Consulting Group** is a Lean consultancy serving the healthcare industry. Rona Consulting Group develops transformational leaders who are capable of educating and coaching their managers, clinicians, and support staff to become a Lean healthcare organization. Rona Consulting Group is committed to helping healthcare organizations and purchasers of healthcare achieve the highest quality through zero defects, increased patient satisfaction, empowerment of staff, and improvement in financial performance through the application of the Toyota Management System.

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